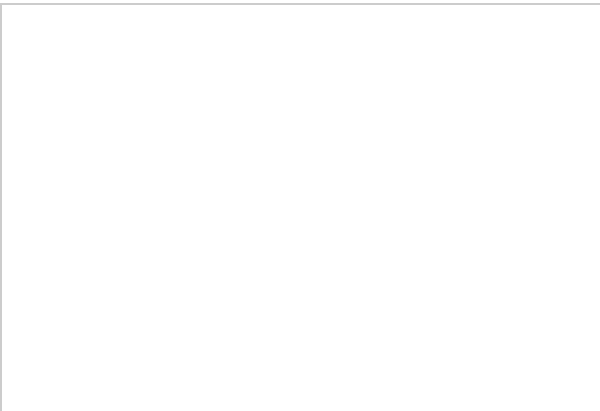




05 / DEC / 2010

The Elusive NY Times Wedding Announcement



Getting into the New York Times wedding pages (also known as my only reason for buying the Sunday Times) isn't some crazy equation. Could it be as easy as the below article? I challenge you to try it and find out.

You don't have to work at a [top NYC PR firm](#) to know how to get into the New York Times!

Today on the Examiner.com homepage, Nadia Digilov posted a great article for hopeful brides-to-be featuring some tips from [L.E.R. PR's](#) CEO, Jane Lerman on how to get their wedding featured in the New York Times Styles Section of Wedding announcements!

Here are some of our tips:

- Determine what makes your love story unique:** did you defy some kind of odds or overcome adversity? Did you meet in an unusual way? Is the **wedding** taking place in an unusual ceremony or location? The NY times likes diversity, so don't be afraid to show off your heritage!
- Establish why you deserve to be featured in the Styles section as an individual?** What are your careers and hobbies? What universities did the both of you attend? Who are your parents? The Styles section likes to showcase couples that are "model citizens," so emphasize your successes and accomplishments.
- Choose a great photo that shows how happy you are together.** The point of this section is to show off happy couples moving to the next chapter of their lives, so choose a photo that exemplifies a calm love in a natural setting- nothing forced! Only head shots of the two of you are necessary, so don't worry about choosing a fancy outfit or backdrop- just nice smiles. If you want to go for a classic look, you can't go wrong with black and white!

Share this article



Tagged [ler pr](#), [new york times](#), [sunday styles](#), [wedding announcements](#),

Comments Off

About the author

For those who love baking, fashion, home decor, travel, and anything chic.
Contact me: kris@youngmarriedchic.com

Subscribe to [RSS feed](#)
Follow me on [Twitter](#)
Become a fan on [Facebook](#)

Search

Archives

Daily Reads

- Always Swell
- Bakerella
- Call Me Cupcake
- Can You Stay For Dinner?
- Court and Hudson
- Cupcakes and Cashmere
- Food Gawker
- From Me To You
- I am Baker
- Joy The Baker
- Manhattan Foodie Reviews
- Me Oh My Mama
- Milk and Mode
- Oh Joy!
- Raw Clarity
- Rockstar Diaries
- Shutterbean
- So Delushious
- Somewhere Splendid
- Sterling Style
- Sunday Suppers
- The Beauty Department
- The Faux Martha
- The Healthy Foodie
- The Lamb List
- The Lil Bee
- Two Peas and Their Pod
- Where there is Love there is Life
- With Style and Grace

@yngmarriedchic tweets

Cauliflower "rice" is my new fave veggie...
6 hours ago

17 days until Altitude Design Summit and getting to see With Style and Grace! 2012 is going to be great!
7 hours ago

@orderinthekitch aw, thanks! Same to you!
8 hours ago

Currently in jam heaven, be back never :)
<http://t.co/ZAHedByx>
9 hours ago

It's 2012! Has every one started breaking
their New Year's Resolutions yet?
14 hours ago

□

©2011 YoungMarriedChic, all rights reserved.